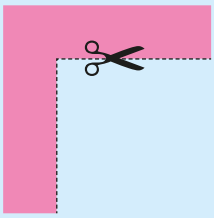
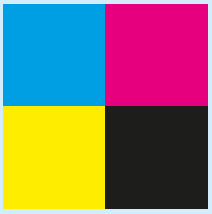
Supplying your artwork

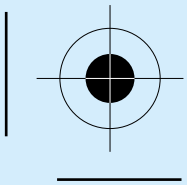


Ensure your artwork includes 3mm bleed around all outer sides to allow for cutting tolerance



Check that all colours are specified as CMYK process (only include spot colour(s) if these have been included in the print quote)

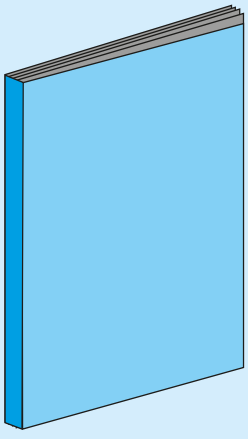
Supply the PDF as a multiple page PDF, saved as single pages, not spreads. Ensure your document has been prepared in reading order, not as 'printers pairs'. Output to the PDF/X-4 standard.

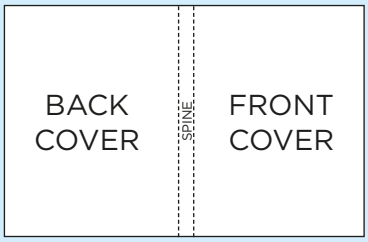


Include trim marks (offset at 3mm) on all pages when exporting to PDF along with 3mm bleed. Also include perforation marks if your job requires this.

Set your resolution at 300dpi for all saved artwork.

It's easy to send us your artwork – either upload to us by following the link: newtonprint.co.uk/support/upload-artwork/ or send via a file upload service such as wetransfer.com

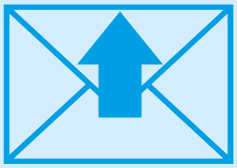




Overall page size equal to:

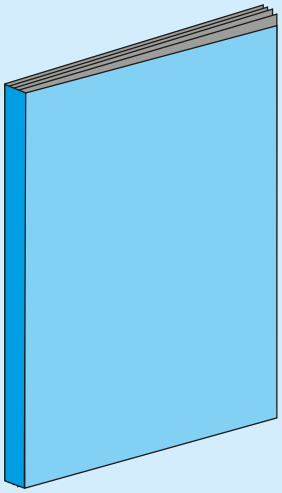
Depth (mm)
x
Back cover width
+
Spine
+
Front cover width (mm)

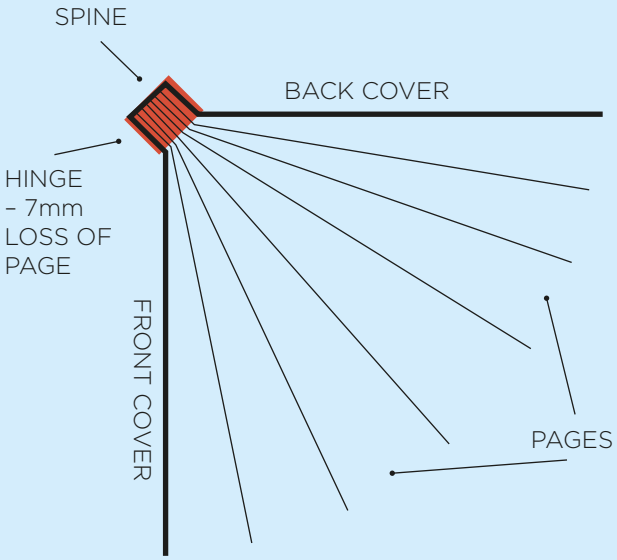
On all perfect bound (PUR) jobs please supply the cover as a complete spread to include the spine (e.g. an A4 book with 5mm spine should be supplied at 425mm x 297mm). Please contact us prior to sending your artwork to obtain an accurate spine measurement. See next page for hinge guidance notes.



If your files are smaller than 10Mb send them directly by email to us, to artwork@newtonprint.co.uk

Supplying your artwork





Perfect Binding 'Hinge' Allowance

On all perfect bound products there is a 'hinge', a 7mm wide area that runs down the spine edge. The cover is glued to the first and last page of text and not only holds all the pages in place, but gives strength to the binding.

Due to this any image that falls inside the 7mm strip of hinge on the inside front and back cover spreads will be lost. To compensate for the loss of 7mm to each side of these two spreads, we advise that the pages are step and repeated and moved outwards 7mm.

Internal Spreads

These can be handled in exactly the same method as above. However, instead of moving the pages out by 7mm, 3mm is normally sufficient. We advise that single pages should have a binding gutter of 10mm.

Example Below

The red area in *Figure 1* demonstrates how much of each page will be lost in the hinge of the job where the cover joins up with the first and last text pages. *Figure 2* clearly shows how the light trails no longer line up correctly, due to the overall loss of 14mm in the hinge. *Figure 3* shows what the pages look like after having the images step and repeated out 7mm each side, with *Figure 4* showing that the light trails now line up correctly.

3mm LOSS OF PAGE EITHER SIDE ON TEXT PAGES

Figure 1

Figure 3

Figure 2

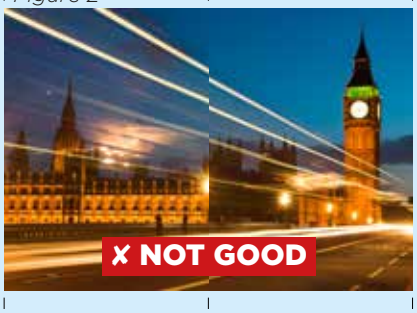
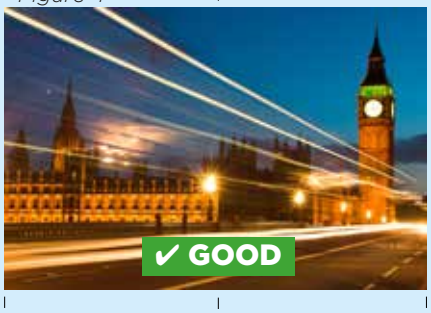



Figure 4